



FIRST & SECOND QUARTER – 2009 RATE CARD



HOT 104.1 OR 106.1 KISS FM



DAY PART	15's	30's	60's
ALL PRIME DAY PARTS: MON-WED 6AM-8PM THU-FRI 6AM-8PM	\$15 \$20	\$25 \$30	\$35 \$40
MORNING DRIVE: MON-WED 6AM-10AM THU-FRI 6AM-10AM	\$20 \$25	\$30 \$35	\$40 \$45
MID-DAY: MON-WED 10AM-3PM THU-FRI 10A-3PM	\$15 \$20	\$25 \$30	\$35 \$40
AFTERNOON DRIVE: MON-WED 3PM-8PM THU-FRI 3PM-8PM	\$20 \$25	\$30 \$35	\$40 \$45
EVENING PROGRAMMING: MON-SUN 8PM-12MID	\$15	\$20	\$25
WEEKEND PRIME TIME: SAT-SUN 8AM-8PM	\$15	\$25	\$30



96.5 CAYRock OR X 107.1



DAY PART	15's	30's	60's
ALL PRIME DAY PARTS: MON-FRI 6AM-8PM	\$15	\$20	\$25
MORNING DRIVE: MON-FRI 6AM-10AM	\$18	\$25	\$30
MID-DAY: MON-FRI 10AM-3PM	\$18	\$20	\$25
AFTERNOON DRIVE: MON-FRI 3PM-8PM	\$18	\$25	\$30
EVENING PROGRAMMING: MON-FRI 8PM-12MID	\$10	\$18	\$20
WEEKEND PRIME TIME: SAT-SUN 8AM-8PM	\$10	\$15	\$18

Rates available through June 30th, 2009. All rates are Net To Client.