



Third & Fourth Quarter – 2010 Rate Card



Hot 104.1 or 106.1 KISS FM



DAY PART	15's	30's	60's
All Prime Day Parts: Mon-Wed 6am-8pm Thu-Fri 6am-8pm	\$15 \$20	\$25 \$30	\$35 \$40
Morning Drive: Mon-Wed 6am-10am Thu-Fri 6am-10am	\$20 \$25	\$30 \$35	\$40 \$45
Mid-Day: Mon-Wed 10am-3pm Thu-Fri 10a-3pm	\$15 \$20	\$25 \$30	\$35 \$40
Afternoon Drive: Mon-Wed 3pm-8pm Thu-Fri 3pm-8pm	\$20 \$25	\$30 \$35	\$40 \$45
Evening Programming: Mon-Sun 8pm-12mid	\$15	\$20	\$25
Weekend Prime Time: Sat-Sun 8am-8pm	\$15	\$25	\$30



96.5 Cayrock or X107.1



DAY PART	15's	30's	60's
All Prime Day Parts: Mon-Fri 6am-8pm	\$15	\$20	\$25
Morning Drive: Mon-Fri 6am-10am Mon-Fri 7am-9am (Talk Live)	\$18 \$20	\$25 \$30	\$30 \$40
Mid-Day: Mon-Fri 10am-3pm	\$18	\$20	\$25
Afternoon Drive: Mon-Fri 3pm-8pm	\$18	\$25	\$30
Evening Programming: Mon-Fri 8pm-12mid	\$10	\$18	\$20
Weekend Prime Time: Sat-Sun 8am-8pm	\$10	\$15	\$18

Rates available through Dec 31st, 2010. All rates are Net To Client.